

Company Profile

JR Interiors

INTERIORS FITOUT . DESIGN & BUILD. JOINERY



Overview

As one of UAE's most successful companies, our corporate journey began in the early 1988, when I first came to Dubai to explore the market. At that time, UAE had already embarked on its own nascent path towards prominence on the world business and economic stage. JOGA RAM Group was formed with one of our companies.

JOGA RAM Furniture Industry LLC, opening its first ever office with joinery facilities in Dubai in the year 1999. For almost two decades, we have been continuously growing, traversing the peaks and troughs of the global economy to become a leading player, servicing the local and export market covering the MENA region. We have expanded our business sectors to Building Contracting and General Trading of products related to joinery and building material, thereby creating a sustainable support system for these two verticals. Our companies – JOGA RAM Building Contracting Co. LLC and JOGA RAM General Trading LLC are now flourishing businesses that add value to our offerings to the clients as a group for all requirement of office and residential interiors under one roof.

As a group Managing Director, my vision is in sync with the philosophy of our Chairman & my father Mr. Joga Ram. I too firmly believe that quality, value for money and above all complete satisfaction of all our customers should be the only way of doing business and not a choice. All our companies are based on this simple philosophy and we take pride in our style of working. We promise to maintain our vision across all verticals and all regions.

JOGARAM SUTHAR
CHAIRMAN, JOGARAM GROUP

SAWAIRAM SUTHAR
MANAGING DIRECTOR, JOGARAM GROUP

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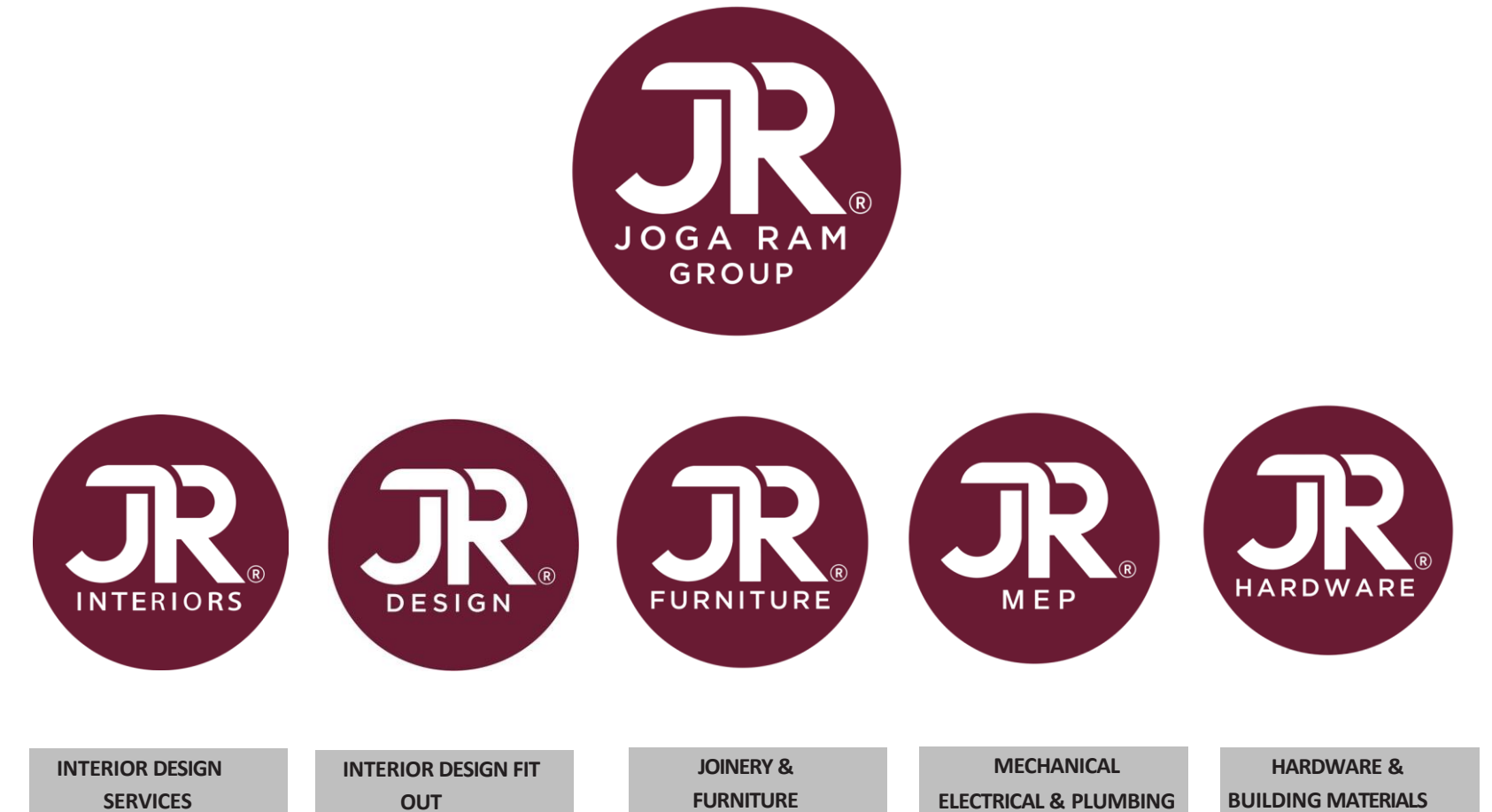
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GROUP OPERATIONS

Joga Ram Group was formed in the year 1988 with the sole purpose of establishing a world class joinery company in the region catering to various needs of the discerning and quality conscious clientele. Since 1988, the company has grown many folds under the able leadership of Mr. Joga Ram and ever since, it has served the people of Middle east to their fullest satisfaction.

Our in-house joinery and hardware supply capabilities are a significant advantage in fit-out projects. By having these resources readily available, we can avoid lengthy delays caused by outsourcing and can produce high-quality, custom-made fixtures and furniture. This translates into a more efficient and cost-effective fit-out process for our clients.

The Group's companies provide Design & Build, Fit-out solutions, MEP services as well as in-house Manufacturing Factory, Hardware and Material Building. Over the last decade, JOGARAM further expanded in Africa & K.S.A market.



OUR STORY

JR is the interior Fit out subsidiary of Joga Ram Group established in 1988. Operating over the years as both the fit out partner of Joga Ram Group as well as other contractors and developers,

JR Interiors continuously strives to exceed our customer's needs and expectations by delivering quality interiors, within budget and on time. We believe that collaboration with our clients establishes a sense of trust and transparency which leads to the lasting relationships and repeat business which we have enjoyed over the years. We believe in earning trust through reliability in our promise, quality of our product and operating to the highest level of safety.

Our ISO 9001, ISO 14001 and ISO 45001:2018 are testament to our working practices. Having a state-of-the-art woodworking factory in Al Quoz 2 as well as in-house capability for the majority of the fit out trades, gives JR Interiors an advantage in the market to differentiate ourselves from others. Our experienced management team continuously seek improvement to the efficiency and effectiveness of all our operations. Innovation is a fundamental principle for the entire Joga Ram group of companies and JR Interiors is no different. We constantly search for new and innovative methods to deliver our projects.

With both a manufacturing facility as well as complete design in-house project personnel, JR Interiors is the partner of choice where performance and quality is guaranteed.

MISSION & VISION

Our mission is centered around collaboration and communication. We believe that the key to a successful project is to establish a strong working relationship with our clients, based on trust, transparency, and open communication. We listen carefully to our clients' needs, preferences, and concerns, and we keep them involved in every stage of the process, from approvals to final touches.



VISION

Expertise from Tradition

Interior Architecture - Design & Build

JR Design is a leading provider of complete interior solutions in the UAE and Africa

TURNKEY FITOUT DESIGN & BUILD

- **Hospitality**
- **Commercial**
- **Residential**

The design and build model at JR Design fulfills the Client's requirement for a single point of responsibility in order to reduce risk and overall cost.

Consisting of professionals from both the design and construction sector, our interdisciplinary teams collaborate in agile management and implementation processes, where design strategy and construction expertise are seamlessly integrated.

FACTORY

At JR Interiors, we have an in-house joinery and furniture team, enabling us to provide customized and high-quality furniture and joinery solutions to our clients.

With one of the finest joinery, carpentry and furniture manufacturing facilities spread over an area of 1500 square meter, our factory is equipped with a comprehensive range of state-of-the-art machinery, making it one of the most efficient facilities of this type in the region.

- **FF & E**
- **WARDROBES**
- **KITCHEN**
- **VANITY**
- **DOORS**
- **WALL CLADDING**

We have a new branch being established in Saudi Arabia in 2023.



UAE

Saudi Arabia - opening soon



HARDWARE & BUILDING MATERIALS



Joga Ram Hardware has established itself as the most preferred provider of worlds best hardware, tools and building material in the UAE, importing and exporting around the globe. We have been catering to the needs of direct clients, professional contracts and government institutions for all building material and hardware requirements.

10 Branches in the UAE
2 Branches in Saudi Arabia

JOINERY & FURNITURES

With one of the finest joinery, carpentry and furniture manufacturing facilities spread over an area of 1500 sq m, our factory is equipped with a comprehensive range of state-of-the-art machinery, making it one of the most efficient facilities of this type in the region.



HSE POLICY

SOME OF OUR HSE COMMITMENTS AND ACTIONS INCLUDE:

- Train & manage all subcontractors & suppliers activities in line with our HSE policy.
- Implement reliable & effective measures to eliminate any risk of injuries or property damage.
- Implement strategies to reduce pollution & hazardous waste.
- Customer commitment like (Meeting & exceeding customer satisfaction requirements) is missing.
- To develop and maintain a dedicated, motivated, capable, and proactive workforce.
- Correct use & maintenance of state of the art tools and machinery.
- Conduct regular weekly on site safety meetings.
- Adequate assignment of personnel based on the size & difficulty level of the task to be carried out.
- Establish policies that instruct & guide employees on resolving emergencies & crises.
- Regularly review, modify & improve system, controls, processes & technology in order to maintain HSE integrity & reliability.
- Communicate the policy via HSE Management System that aims to define & delegate HSE responsibilities throughout the organization.

Our HSE policy ensures a safe place of work for all JR Interiors employees.

QUALITY ASSURANCE

THE PURPOSE OF OUR QUALITY MANUAL IS TO ENSURE WE ACHIEVE OUR OBJECTIVES BY:

We are an **ISO 9001:2015, ISO 14001:2015 and ISO 45001:2018** certified organization.



- Designing & delivering projects that are defect free, on time & on budget.
- Maintaining personal contact with our Client & actively involving them throughout the duration of the project.
- Developing mutually beneficial relationships with clients, sub-contractors & suppliers.
- Monitoring & reviewing our performance to identify & implement continual improvements to our quality management system & related processes.
- Learning from experience, adapting risk base thinking to avoid any prior challenges in achieving objectives.
- Emphasized more on leadership commitment & competence of employees to support process operation to achieve conformity of operations & Services (output).
- Continual improving suitability, adequacy & effectiveness of QHSE practices & Policy with business strategy.



JR PROJECTS

OUR RICH PORTFOLIO DEMONSTRATES OUR ABILITY AND EXPERTISE TO EXECUTE A DIVERSE RANGE OF PROJECTS IN VARYING SECTORS.



DESIGN & BUILT



HOSPITALITY



RESIDENTIAL



COMMERCIAL



ECOS HOTEL

ECOS Hotels, is a lifestyle property, smart and innovative design is coupled with state- of-the art infrastructure.

Client
Faisal Holding Hotel & Investments

Consultant
Naga Architects

Scope of work
Fit Out & Joinery works for the Lobby, Restaurant & Corridor.



MIDFIELD TERMINAL BUILDING

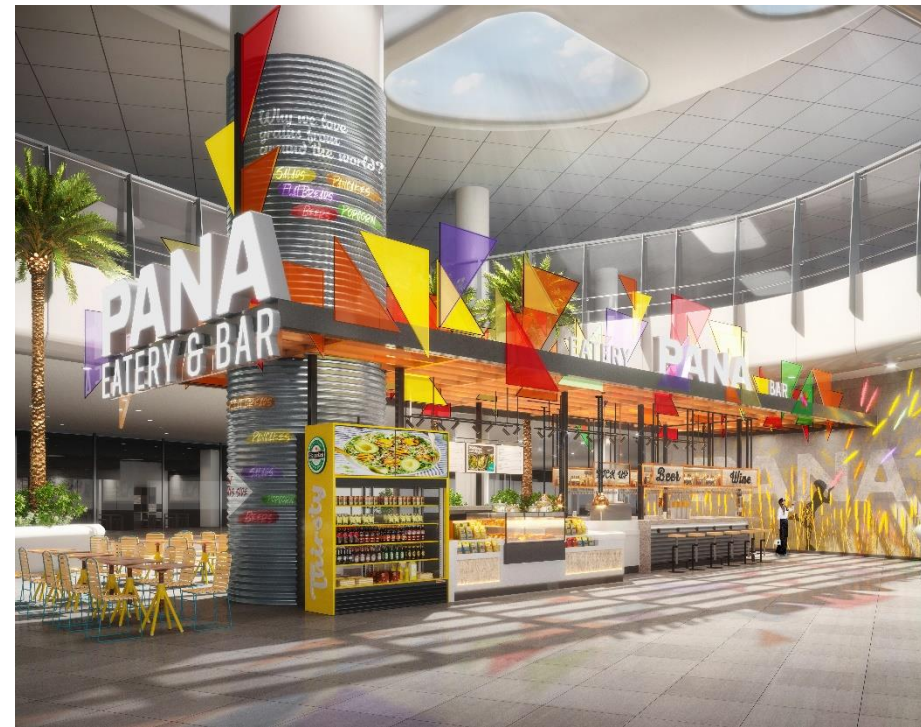
The Midfield Terminal Building is a world-class infrastructure project.

Client
AUTOGRILL MIDDLE EAST

Consultant
LXA, ZEBRA.

Scope of work
FITOUT WORKS FOR 5
RESTAURANTS:

- PANA
- UFM
- VIT
- THE DAILY
- PURO GHUSTO



TAJ HOTEL



Client
Signature Estates

Consultant
Design Smith

Scope of work
Fit out works for the:
▪ Suites Rooms
▪ Spa

LA FOURNIL BAKERY



Client
Mr. Umar

Consultant
Mr. Umar

Scope of work
Fit out works



FRENCH FAST FOOD



Client
Mr. Kareem

Consultant
JR Design

Scope of work
Design & Built

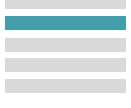
CAFFEINO



Client
Ms. Noura

Consultant
Ms. Noura

Scope of work
Fit out works





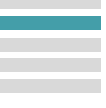
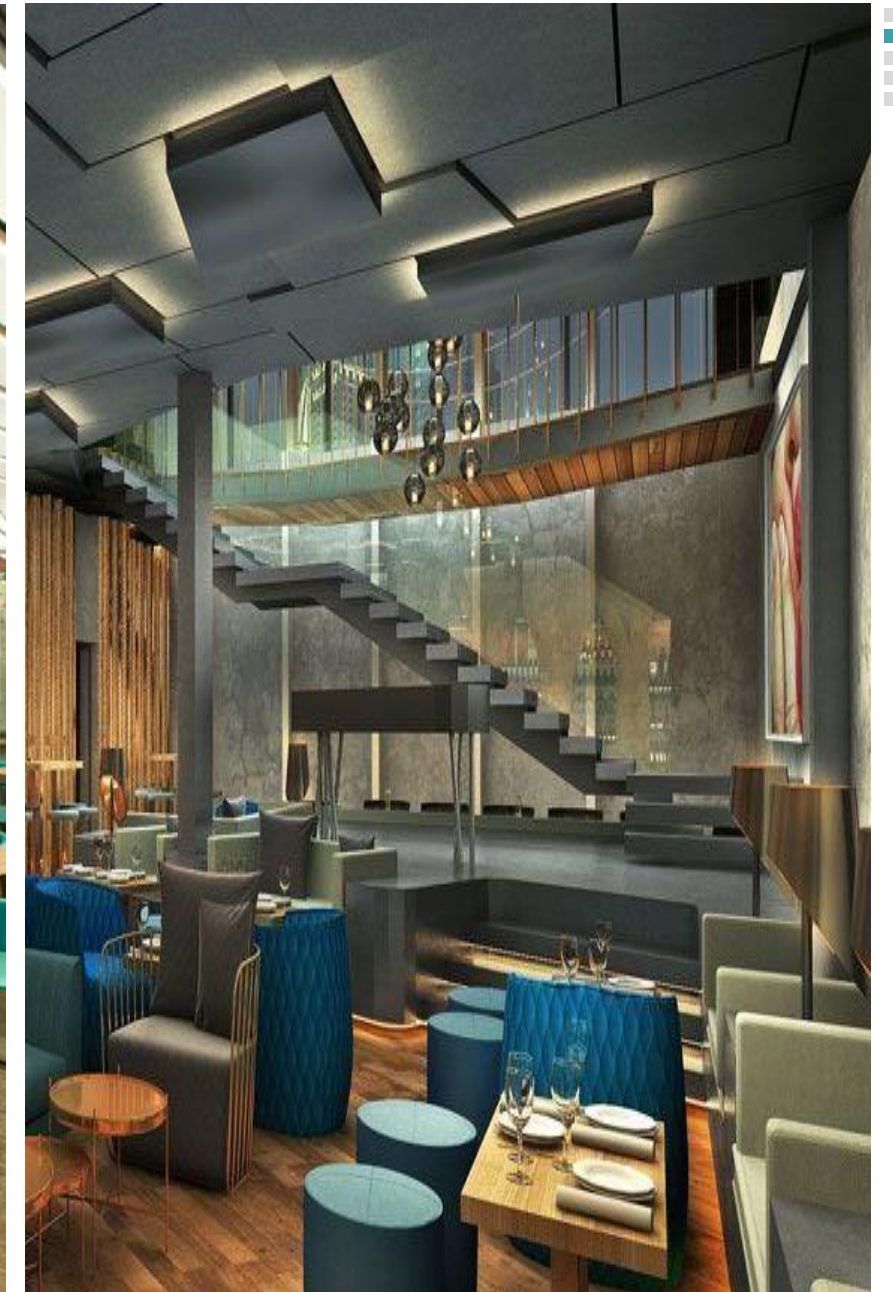
TOTORA RESTAURANT

A restaurant is a place to socialize and relax. In order to provide the warmth and the coziness in the environment.

Client
AW Rostamani

Consultant
AW Rostamani

Scope of work
Fit out works



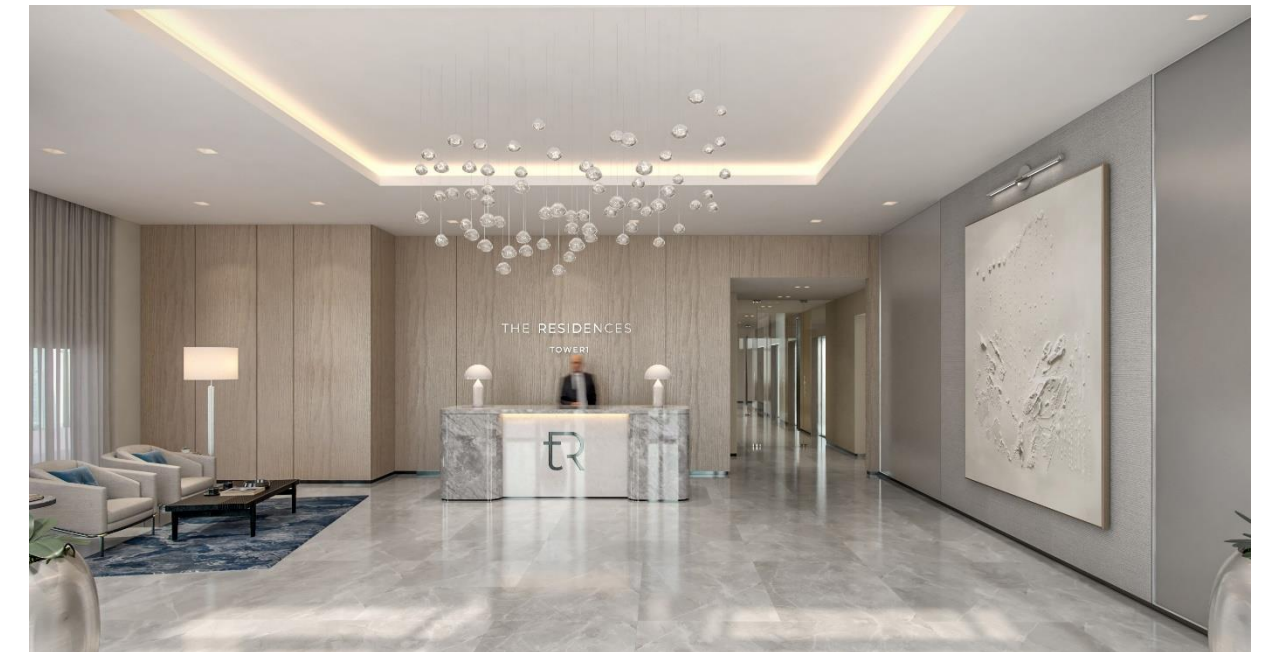
THE RESIDENCES-EMAAR

The Residences is a luxury residential development located in Downtown Dubai. This complex was developed by EMAAR Properties. It consists of 9 towers.

Client
EMAAR MANAGEMENT

Consultant
SARHEN INTERNATIONAL

Scope of work
Fit Out work for 8 tower Lobbies





EMIRATES HILLS- PRIVATE VILLA



Client
Mr. Sarju Parikh

Consultant
JR Design

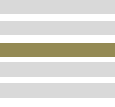
Scope of work
Design & Built

AL GURM VILLA

Client
Private

Consultant
Kart Group

Scope of work
Fit out work



FLOATING SEA HORSE

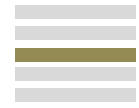
Developed implementing the most remarkable construction technologies, the Floating Seahorse Villas by the Heart of Europe are an embodiment of the most innovative architectural hallmarks and allow their residents to enjoy the alluring beauties of the sea to the full extent from three unique perspectives. Being the closest actualized concept to a residence-yacht hybrid, the Floating Seahorse Villas on The World Islands offer an unparalleled living experience.

Client
Kleindienst Group

Consultant
PSE Consultant

Scope of work
Fit out work





AL TAYER VILLA



Client
AL Tayer

Consultant
JR Furniture

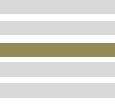
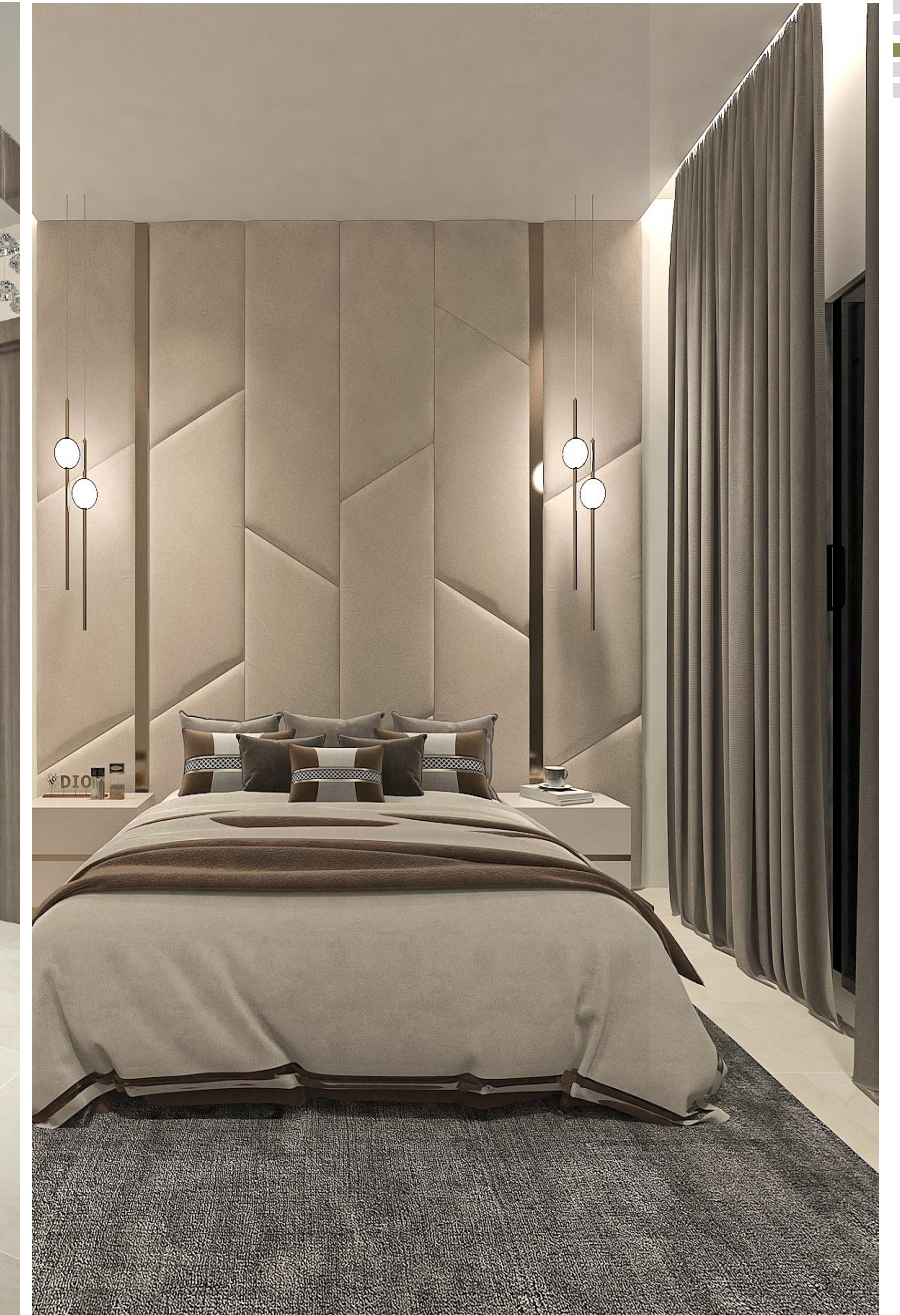
Scope of work
Fit out work

PARK HEIGHTS APARTMENT

Client
Mr. Atish Parekh

Consultant
JR Design

Scope of work
Design & Built



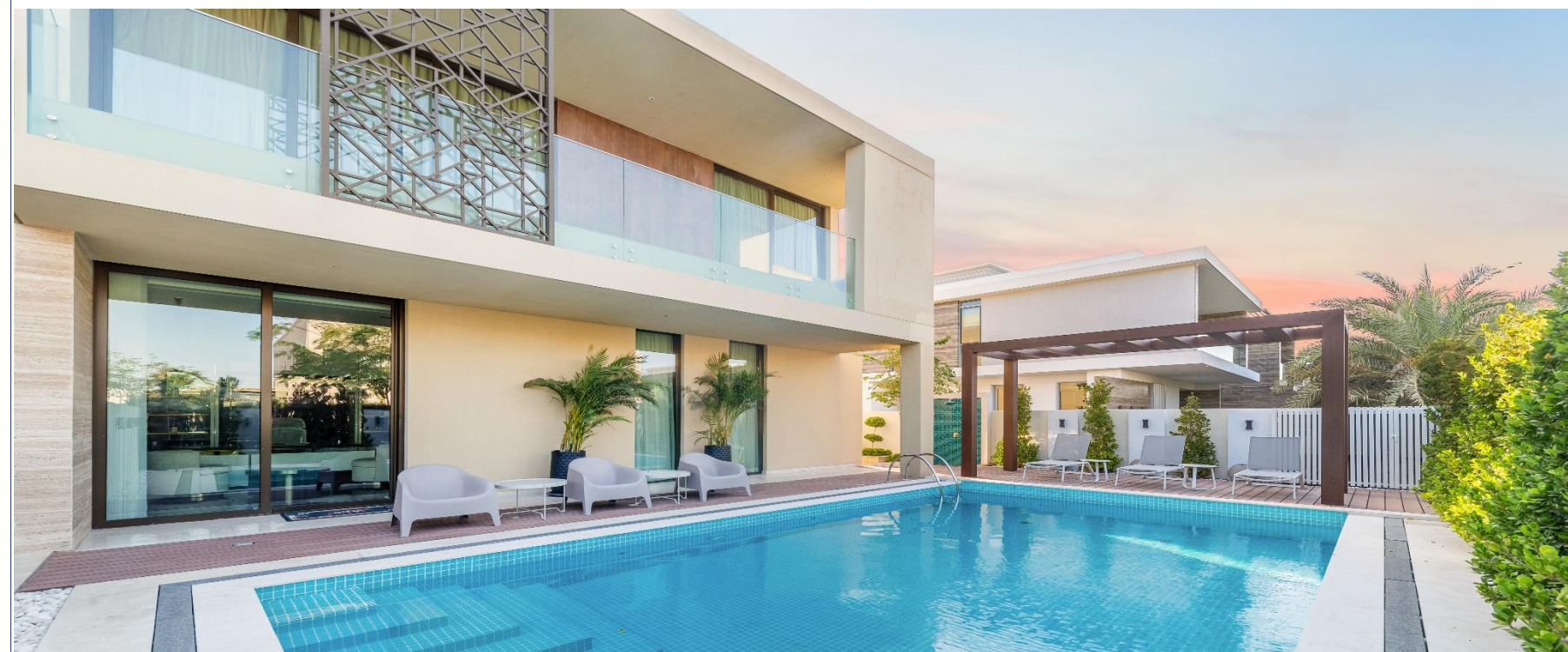


DUBAI HILLS VILLA

Client
Mr. Tikku

Consultant
JR Design

Scope of work
Landscaping





LA MER VILLA

Client
Mr. Suresh Kumar

Consultant
JR Design

Scope of work
Design & Built



PEARL VILLA

Client
Private

Consultant
JR Furniture

Scope of work
Fit out Works



JR PROPERTIES

Client
Mr. Sawai Ram

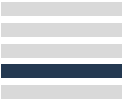
Consultant
JR Design

Scope of work
Design & Built





PRIVATE OFFICE



Client
Mr. Saif

Consultant
JR Design

Scope of work
Design & Built



DEPARTMENT OF FINANCE- AJMAN

Client
Government Of Ajman

Consultant
JR Design

Scope of work
Design & Built-
Reception area



IRIS BAY OFFICE

Client
Mr. Harish

Consultant
JR Design

Scope of work
Design & Built





DUBAI POLICE ACADEMY

Client
Dubai Police

Consultant
JR Design

Scope of work
Design & Built



GEORGE JENSEN JEWELLERY STORE

Client
Private

Consultant
JR Furniture

Scope of work
Fit out & Joinery work





JMS GLOBAL TRADING



Client
Private

Consultant
JR Design

Scope of work
Design & Built



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CONTACT US

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